



## **Sonoma Overnight Support**

**Annual Report 2020**





# Our Story

**Sonoma Overnight Support is a nonprofit dedicated to sheltering the homeless and feeding the hungry in Sonoma and Sonoma Valley.**

## HISTORY

Sonoma Overnight Support (SOS) began in 2003 when a group of community and church leaders in Sonoma – led by Elizabeth Kemp and including Adele Harrison and Sy Lenz – realized the need for shelter, food, and assistance among migrant workers in the Valley. Elizabeth founded the meal program at Vineyard Workers Association, which provided free meals and hosted annual barbecues. This specific program soon morphed into a full-fledged non-profit called Sonoma Overnight Support. Our original purpose was to help those in need of emergency shelter by providing them with a warm, safe bed for the night in several locations, ranging from church facilities to motel rooms to portable trailers stationed in the field next to St. Leo the Great Catholic Church.

In the same year, Elizabeth Kemp founded the all-volunteer Sonoma Brown Baggers (SBB) as a program of SOS. At its height,

SBB prepared nearly 10,000 burritos a year, working out of the kitchen at St. Leo's. In 2011 they began cooking an evening meal every Friday night at La Luz Center, while they continued delivering food to those in need on street corners in the Springs, Glen Ellen, and at The Haven. St. Leo's, St. Andrew Presbyterian Church, Congregation Shir Shalom, and Faith Lutheran Church additionally coordinated volunteers to prepare weekly lunches at what was then The Grange and is now the Sonoma Springs Community Hall.

As time went on and the needs grew, it became apparent that a new facility was needed to fulfill our community's needs. In 2005, SOS entered into a contract with the City of Sonoma, which still continues, to manage a homeless program including emergency shelter. And in 2007, the City used Redevelopment Agency funds to purchase and install a three-bedroom







## OUR VALUES

### Care

### Dignity

### Commitment

### Service

### Compassion

modular home across from the police station to be a clean and sober facility known as “The Haven.” When it first opened, The Haven was used to house families and up to eight individuals, as well as to provide showers, laundry facilities, and food to many others.

Although SOS no longer houses people at The Haven, services soon expanded to include many more meals, a Safe Parking Program, case management, and for five years, a Winter Shelter at Sonoma Alliance Church. SOS now works with other nonprofits to find more permanent housing for clients, as well as to provide access to temporary shelter at Los Guilicos Village and Committee on the Shelterless (COTS) in Petaluma. In 2013, Kathy King joined the SOS staff as a fundraising consultant and became Executive Director in 2015. With over 30 years experience in nonprofit management, Kathy has overseen the

tremendous growth of SOS’ capabilities and services throughout the Valley over the past eight years. She has helped to formalize and streamline SOS’ processes, while raising funds to expand programming.

2020 proved to be a pivotal year in SOS’ history. Our mission to shelter the homeless and feed the hungry in Sonoma and Sonoma Valley was put to the test, and we found innovative ways to provide for the most vulnerable in our community. This report culminates our effort to cement our history and showcase our current story.

#### Executive Directors Past and Current:

Bill Burrell  
Lisa Leeb  
Catherine Barber  
Kathy King

#### Board Presidents Past and Current:

Sy Lenz  
Elizabeth Kemp  
Cindy Vrooman  
Rev. Curran Reichert  
Elena Alioto



Elizabeth Kemp





# Timeline







## 2015

The 15-person Winter Shelter opens from December through March with County funds at Sonoma Alliance Church as a safe, warm space to sleep

Thanks to help initially from volunteers, then from Vern's Taxi Service, clients are transported to the Winter Shelter from The Haven after a hot meal

Kathy King becomes Executive Director of SOS

Elena Alioto, first in-house case manager, joins the team

Hours at The Haven are expanded to 5 days a week, 9am - 1pm

The first Mother's Day fundraiser is held, celebrating local community members through the Compassionate Service Awards

The first Tea fundraiser is held in October

Compassionate Service Awards begin. First recipients are St. Leo's Catholic Church, Park Point Health Center, and Annette Lomont

## 2016

SOS is part of first capacity building cohort for the Sonoma Valley Fund

Compassionate Service Award recipients:  
St. Andrew Presbyterian Church, Westamerica Bank, David Bolling, and Sonoma Alliance Church

## 2017

Day Services are expanded to include increased case management, haircuts, and \$20 vouchers to the Bon Marché Thrift Store

Women's Circle program begins, offering meditation and journaling for residents and Day Services clients every Friday morning

Compassionate Service Award recipients: First Congregational Church of Sonoma, Bon Marché Thrift Store, Rachel Hundley, and Elizabeth Kemp (posthumous)

## 2018

Financial and budgeting trainings are hosted with Westamerica Bank

Several clients attend and graduate from construction certification trainings at La Luz Center

SOS Strategic plan stipulates end of emergency shelter beds at The Haven because of inability to meet County's "Housing First" requirements

Sonoma Valley Community Health Center begins serving clients monthly at The Haven, signing them up for MediCal, medical care and dental care, and behavioral healthcare, at the Health Center, with bus service included

Santa Rosa Junior College is brought in to sign up clients for classes

Compassionate Service Award recipients: Church of Jesus Christ of Latter-day Saints, Meals on Wheels, and Madolyn Agrimonti

## 2019

Safe Parking Program begins, allowing up to 10 vehicles to be stationed safely in the police station parking lot at night

Rev. Curran Reichert of First Congregational Church becomes President of the SOS Board

SOS officially ends emergency shelter beds at The Haven

Collaborations are secured with SHARE Sonoma, Interfaith Shelter Network, and Whole Person Care, who come onsite to offer additional services

In November of 2019, City Council reaffirms Safe Parking Program until the end of 2021

Compassionate Service Award recipients: Sonoma Alliance Church, Rotary Club of Glen Ellen/Kenwood, Victor Chirkin, Cindy Vrooman (posthumous)



# 2020 Major Moments

## March - April

Due to social distancing protocols, The Haven ceases regular operations

Foundation grant allows SOS to purchase food from 14 local restaurants and catering companies, which we serve in The Haven backyard

Sonoma Valley Community Health Center assists with a healthcare provider to take temperatures and monitor clients

Portable shower provided by County of Sonoma opens in the Sonoma Veterans Memorial Hall parking lot, maintained and operated by SOS staff

## May

First Congregational Church offers Burlingame Hall as a new, socially distanced location for Day Services and Food Program

Big volunteer recruitment push succeeds in attracting 20+ new volunteers



## June

Day Services and Food Program move into Sonoma Springs Community Hall on Highway 12

Case manager from Sonoma Valley Community Health Center comes to the Springs Hall

Responding to increased Spanish-speaking community presence, SOS collaborates with La Luz Center to add an onsite staff resource person once a week

Regular showers and laundry services are reinstated at The Haven with a monitor, continuing social distancing protocols

## July

10 Safe Parking Program spots are reapproved and funded by the City of Sonoma, with an additional Porta Potty and handwashing station

Due to lack of funding and resources, SOS informs the County and City of Sonoma that we will no longer be able to manage the Winter Shelter







## August

SOS continues to serve food despite nearby fires in Napa and threat of evacuation

Power supply at The Haven is shut off



## September

10 huts are secured at Los Guilicos Village, with priority given to Sonoma and Sonoma Valley residents

SOS serves a record-breaking 4,000 meals a month

Sonoma Valley is inundated with smoke from the fires in Napa and beyond.

Los Guilicos Village evacuates

## October

The Halloween Drive-Thru is a successful fundraiser

2021 Strategic Plan is finalized, including continued rental of the Springs Community Hall and increased services at The Haven



## November

Contract is secured with Petaluma's Committee on the Shelterless (COTS) for five beds during the winter

## December

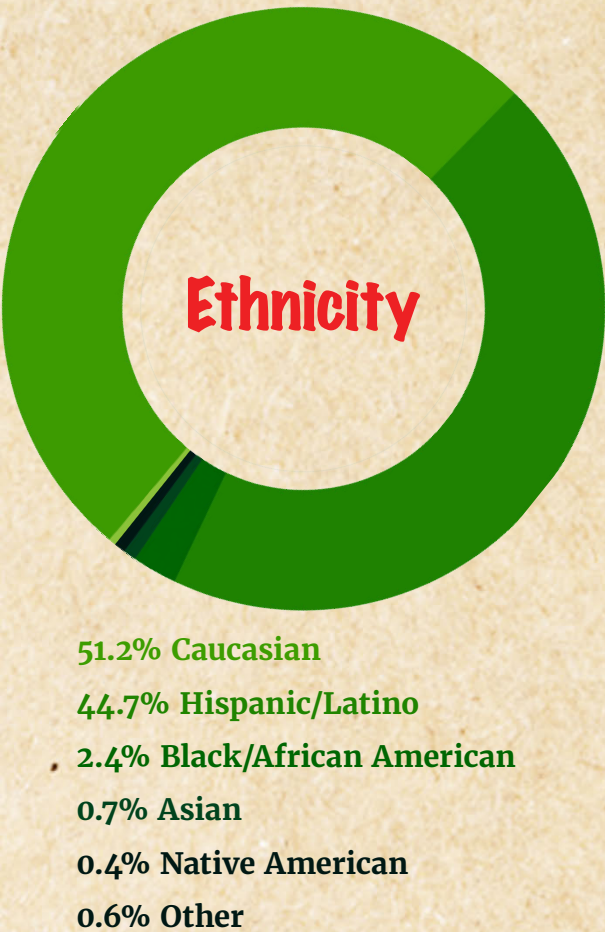
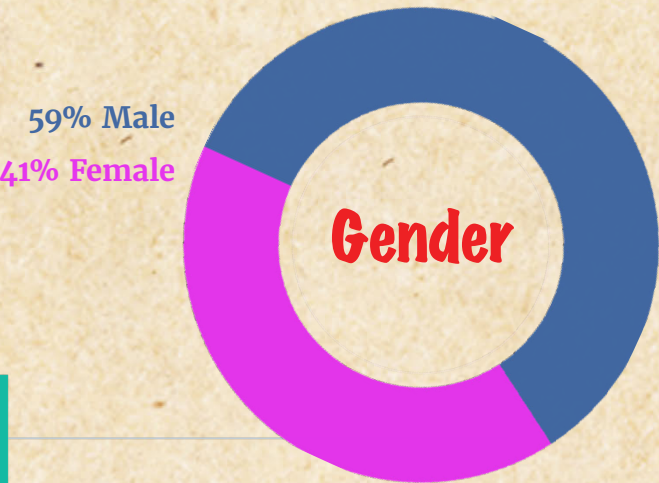
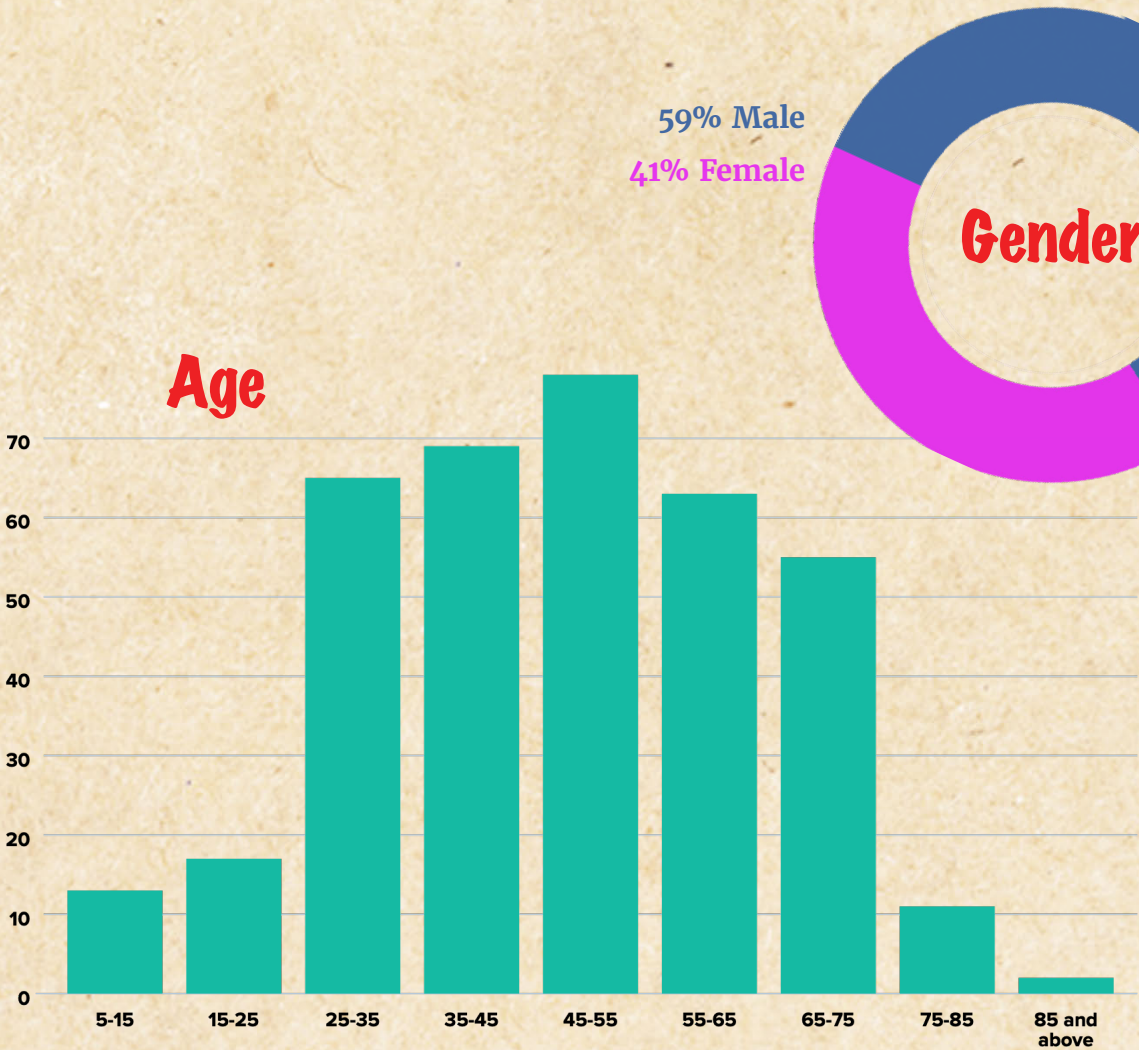
7th Annual Secret Santa Christmas Giveaway is hosted, with donated gifts for 230 people, plus a special holiday meal





# Client Demographics

467 Unique Individuals Served





## Mission Driven Initiatives



### Food Program

37,760 meals served



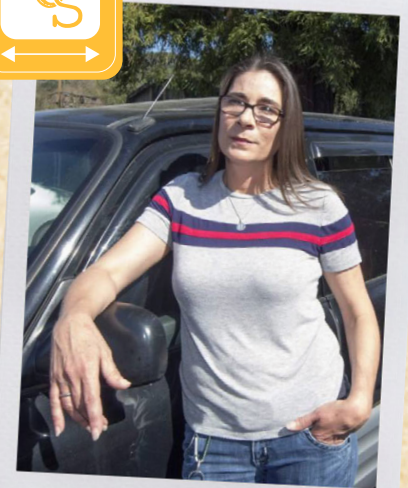
### Day Services

24 shelter placements  
726 showers provided  
283 laundry loads cleaned



### Case Management

570 people assisted  
1,218 socks distributed  
88 Bon Marché vouchers  
disbursed



### Safe Parking

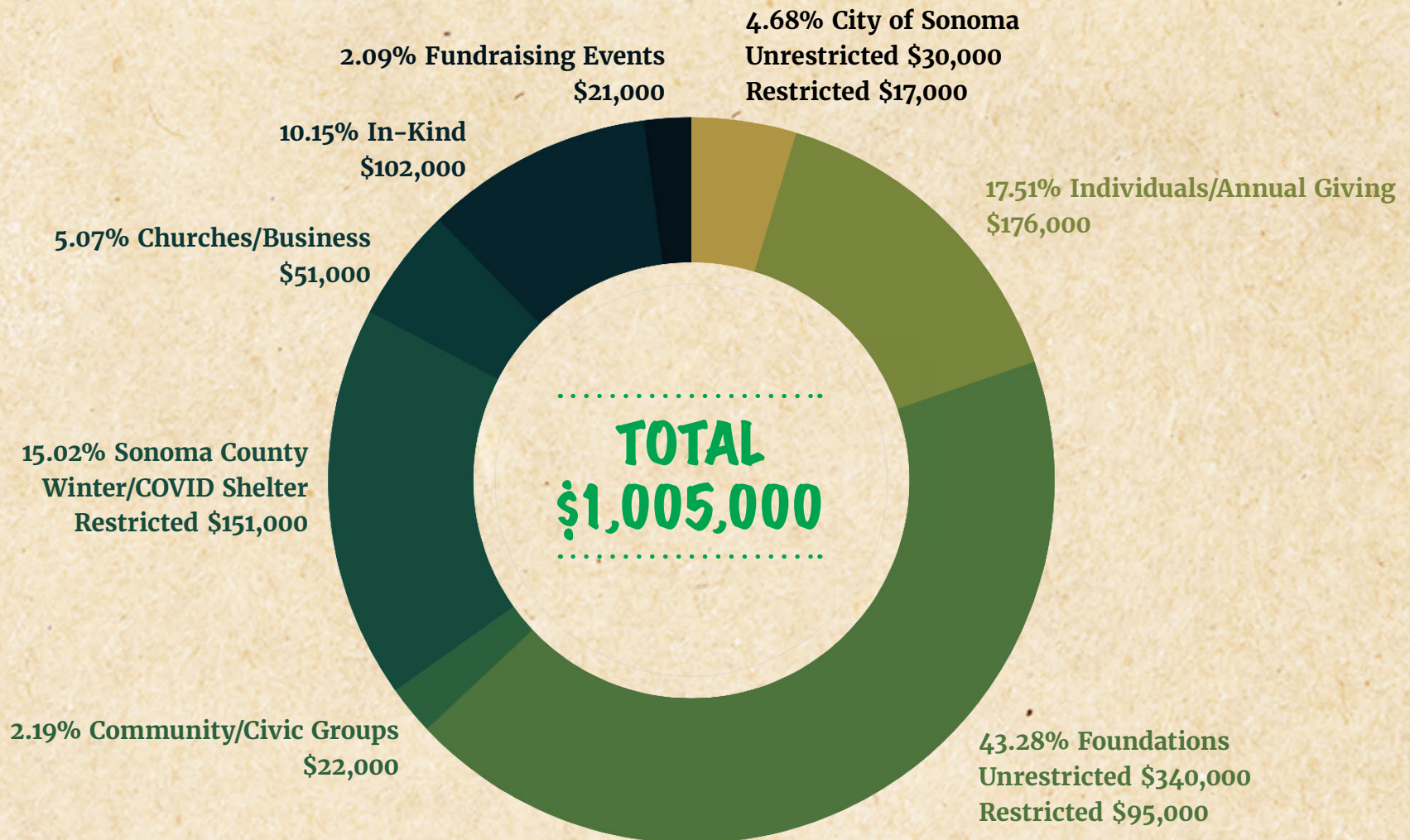
15 people safely parked



# Financial Activities

## 2020 Sources of Income

all figures rounded

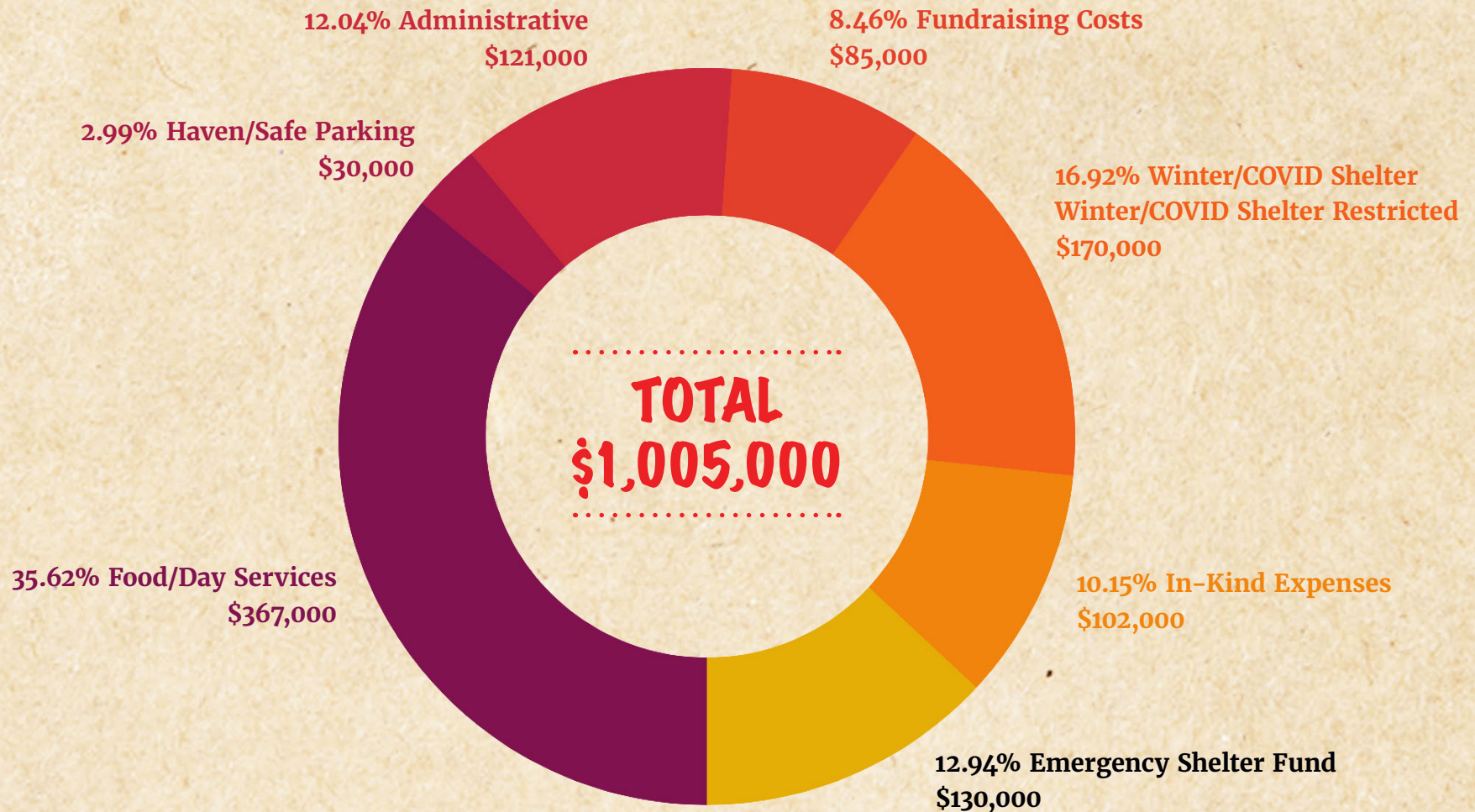






## 2020 Operating Expenses

all figures rounded





# Who We Are

## Our Dauntless Board & Dedicated Staff



### BOARD

Elena Alioto  
*President*

Jude Sales  
*Vice President*

Jack Ding  
*Treasurer*

Judith Walsh  
*Secretary*

Juliette Andrews  
*Board Member*

Suzanna Bon  
*Board Member*

Rabbi Steve Finley  
*Board Member*

Lora Grimes  
*Board Member*

Kathleen Hill  
*Board Member*

Sandy Sanchez  
*Board Member*

Kathy King  
*Executive Director*

### STAFF

Pat Collins

Laverne Dicker

Joe DiVincenzo

Andy Gonzalez

Dan Kahn

Francisco Kilgore

Kathy King

Dawn McIntosh

Laura Ramirez

Thaddeus Reichert

Dominic Sammarco

Nathalia Zavala





## With Sincere Appreciation, We Acknowledge the **85** Tireless Volunteers Who Gave a Combined **8,000** Volunteer Hours

Allyson Etherington  
Alyssa Romo  
Andy Gonzalez  
Anika Ljung  
Arnie Bernstein  
Barney Watkins  
Bev Swain  
Bruce Yelner  
Carrie Pierce  
Casey Giroux  
Cathy Joe (CJ)  
Chris Brown  
Christine Crowley  
Constance Grizzell  
Crista Johnson  
Dale Sones  
Daniel Kahn  
David Ohara  
David Prete  
Dawn McIntosh  
Deborah Fruth  
Diana Ferris  
Dillon Timmer  
DongFang Tian  
Dulce A Silvi  
Duncan Hatch

Elizabeth Takeuchi-Krist  
Gail Mouille  
Gaines Richmond  
Gladys Lau  
Gretchen Peterson  
Hannah Gropman  
Helen Mitchell  
Janice King  
Jerry Klenow



Jessica Schorr  
Jovana Saldana  
Jude Sales  
Kathryn Eckhardt  
Kay Heigel  
Kevin Watson  
Kyle Fisher  
Laura Collins  
Laura Ramirez  
Laurie Katz  
Lila Garcia  
Lisa Jenkins  
Lucy Weiger  
Maggie Bedord  
Maria Barakat  
Marina Zachau  
Martina Lutz Schneider  
Mary Favaro  
Mary Jue  
Mary-Evelyn Arnold  
Matt Knudsen  
Matthew Sievert  
Melanie Lucas-Conwell  
Michael Studebaker  
Michelle Knoop  
Mike Heffelfinger

Natalie Compagni  
Owen Nelson  
Pamela MacPhee  
Pat Collins  
Patti England  
Rachel Lonto  
Rachel Purdy  
Renee O'Donnell  
Ron Everett  
Sally Peterson  
Samantha Paone  
Sarah W. Sugarman  
Sebastian de Brye  
Shanis Nelson  
Sofia Given  
Spencer Standing  
Stacy M Stately  
Stella Favaro  
Stephan Takacs  
Suzanna Bon  
Suzanne Young  
Terry Garbarino  
Tom Sullivan  
Victor Aul  
Vivian Cormany  
Yangjum Sherpa



*"I've been thinking about getting involved in the homeless community for a long time because it's very easy to have an abstract thing in your mind. I wanted to put names and faces to that idea, to have some interactions and to dig in a little bit. I just feel like, I'm just putting a little breakfast out here but it's the least I can do."*

Elizabeth — SOS Volunteer



# Partners & Supporters

## 61 Groups and Organizations Support Our Mission

### Restaurants and Caterers

Basque Boulangerie Café  
Broadway Market  
Cochon Volant BBQ Smokehouse  
Delicious Dish  
El Coyote  
Kivelstadt Cellars  
Mary's Pizza Shack  
Picazo Kitchen & Bar  
Reel & Brand  
Taqueria Sonoma  
Wild Oak Saddle Club

### Places of Worship

Church of Jesus Christ of Latter-day Saints  
Congregation Shir Shalom  
Emmaus Community in Sonoma County  
First Baptist Church of Sonoma  
First Congregational Church Women's Fellowship  
St. Andrew Presbyterian Church  
St. Leo the Great Catholic Church  
Trinity Episcopal Church

### Businesses

Amano Studio Jewelry  
Benziger Family Winery  
Bombas Socks  
Buena Vista Winery  
Enterprise Vineyards  
Haywood Estate Winery  
Jacob's Restaurant  
Jean-Charles Boisset  
Jones & Perry  
Mark Herold Wines  
Microsoft  
Pacific Union International  
Rancho Gordo New World Specialty Food  
Redwood Empire Food Bank  
Simply the Basics  
Sonoma Market  
West Pacific Working Technology  
Whole Foods Market

### Governmental Partners

City of Sonoma  
County of Sonoma

### Civic Groups

Rotary Club of Glen Ellen/Kenwood  
Scrappy Scrappers  
Sonoma Valley Woman's Club  
Sonoma Valley Woman's Foundation  
Sonoma Valley Rotary Foundation  
Sorooptimist International of Sonoma Valley  
Valley of the Moon Lions Club  
Veterans of Foreign Wars Auxiliary, Bear Flag Post

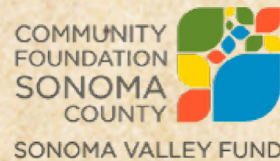
### Community Partners

Arrowsmith Farms  
Art Escape  
Bon Marché Thrift Store  
FISH  
Hanna Boys Center  
La Luz Center  
Oak Hill Farm  
Pets Lifeline  
Sonoma Community Center  
Sonoma Secret Santa  
Sonoma Springs Community Hall  
Sonoma Valley Community Health Center  
Sonoma Valley Hospital  
Sonoma Valley Sun  
Sweetwater Spectrum  
Teen Services Sonoma

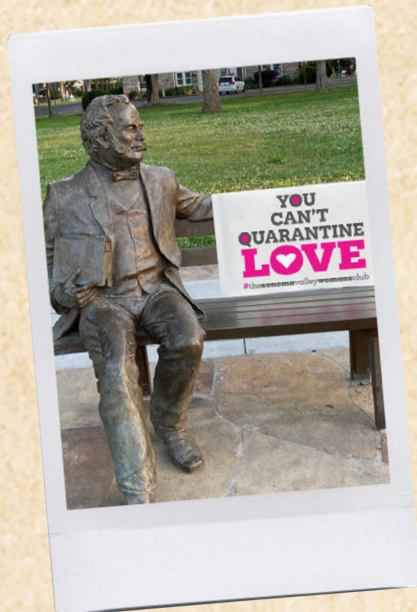




## 18 County, City, and Supporting Foundations



**SONOMA WINE**



### City of Sonoma

Norm Cram Fund

Scott Evans Foundation

Foundation Source

Carl Gellert & Celia Berta Gellert Foundation

Impact 100 Sonoma

Manitou Fund

Marin Community Foundation

Paul & Megan Segre Family Charitable Trust

### Sonoma County

Sonoma County-Tourism Impact Fund

Sonoma County Vintners Foundation

Sonoma Valley Catalyst Fund

Sonoma Valley Fund

Spero Family Charitable Organization

The Stokes Family Fund

Vadasz Family Foundation

Westamerica Bank



# In The Community

## Growing Awareness through Events, Campaigns, and Traditional Media



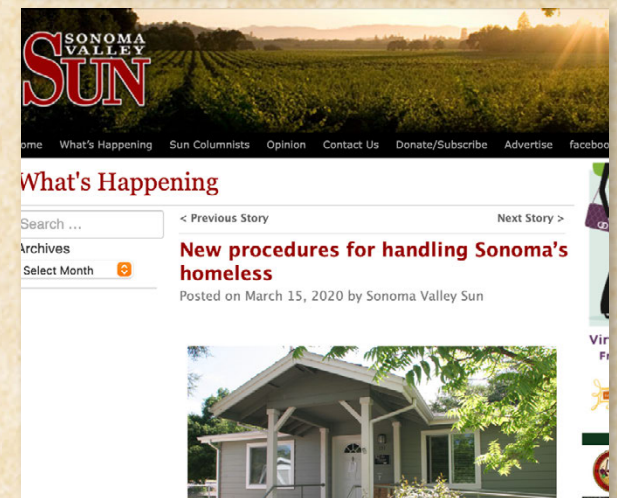
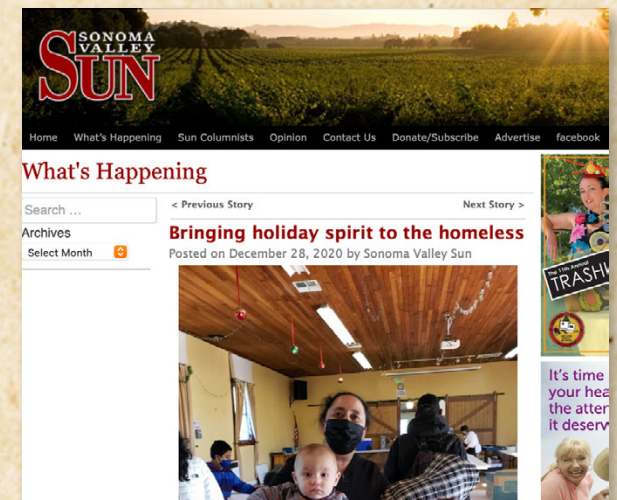
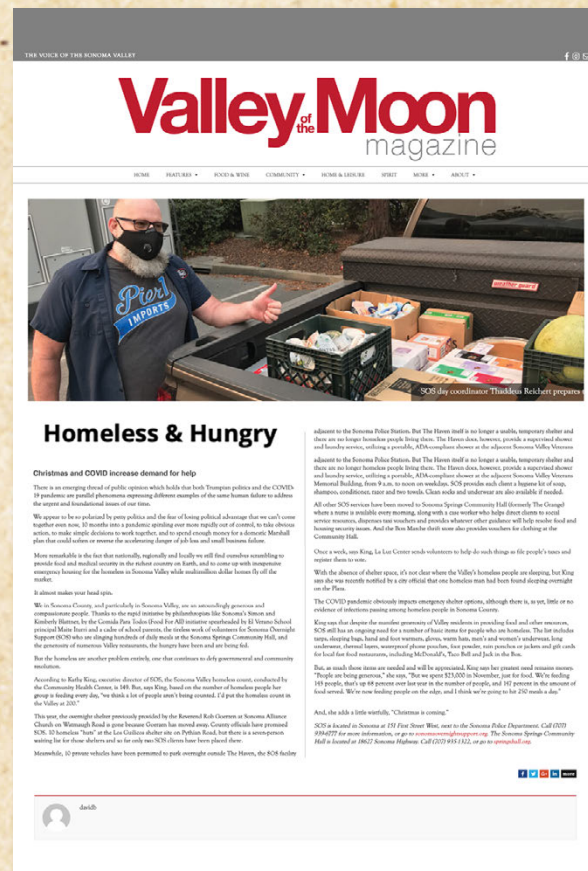




## Sonoma Index-Tribune

## Valley of the Moon Magazine

## Sonoma Valley Sun



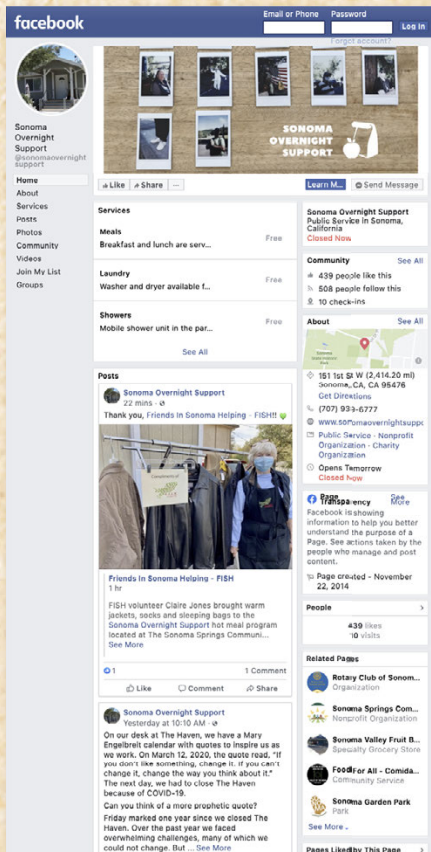


# Social Media



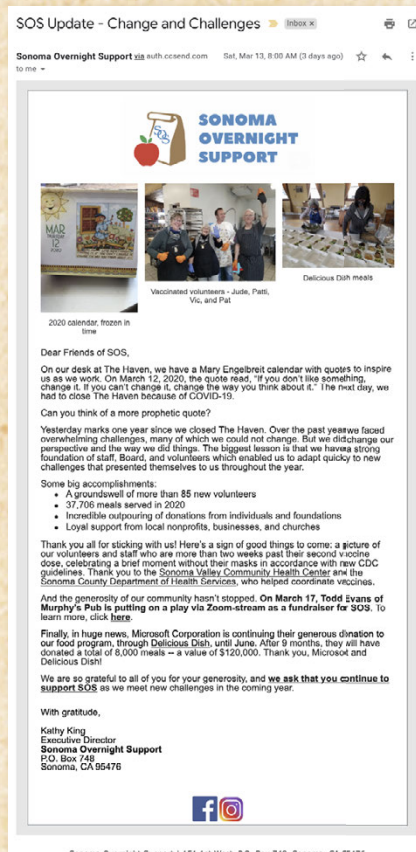
## Facebook

439 Total Likes  
508 Total Follows



## eNewsletter

714 recipients



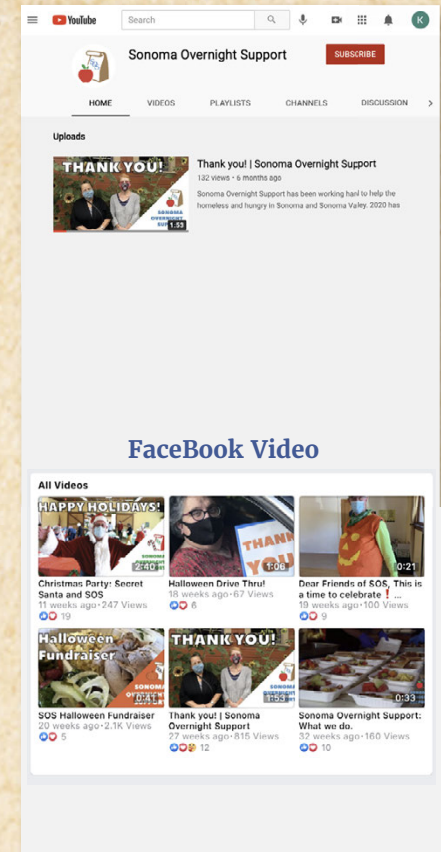
## Instagram

14 Posts  
261 Total Followers



## Video

7 Posted Videos  
3,621 Total Views





## Your Financial Support Makes This Possible

### Donation Information

[kathyking@sonomaovernightsupport.org](mailto:kathyking@sonomaovernightsupport.org)

707-939-6777

PO Box 748, Sonoma CA 95476

[SonomaOvernightSupport.org](http://SonomaOvernightSupport.org)

Sonoma Overnight Support is a registered 501(c)3 tax-exempt nonprofit

Tax ID # 03-0483033

.....  
**\$250** will provide 50 meals for the food-deprived.

**\$1,000** will pay for one month of groceries and supplies to feed the food-deprived and the unhoused.

**\$2,000** will pay for one month of Safe Parking at The Haven and monitoring of shower and laundry services.

**\$5,000** will pay for rent and utilities at Sonoma Springs Community Hall for one month.



Kathy King

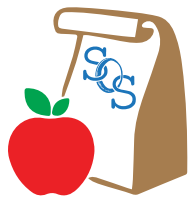


"At first he said it may take a while, say a day, then called back a couple of hours later and said I had a place.

Amid all the turmoil in my life these days, I was glad this turned out to be so easy. Thanks again for your help – couldn't have done it without you. You're a gem!...

Yep. I immediately named my hut Jabba the Hut! This is a great place to be. Food is really good, people very nice, staff really helpful. Thanks again for directing me here. I really appreciate it." — Mikayla





## Sonoma Overnight Support

[office@sonomaovernightsupport.org](mailto:office@sonomaovernightsupport.org)

707-939-6777

PO Box 748, Sonoma CA 95476

[SonomaOvernightSupport.org](http://SonomaOvernightSupport.org)

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